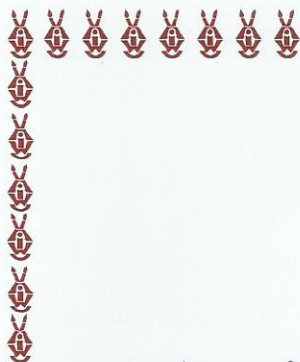




**Association of Writers and
Illustrators for Children
(AWIC)**

**Indian Section of the International
Board on Books for Young People
(Ind. BBY)**

MILESTONES

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ASSOCIATION OF WRITERS AND ILLUSTRATORS FOR CHILDREN (AWIC)

The Association of Writers and Illustrators for Children (AWIC) is an active forum for the development of creative literature for children and promotion of reading in India. It is a registered voluntary organization representing writers and illustrators for children. Membership is also open to librarians, editors, publishers and those interested in children's literature.

The Late Mr. K. Shankar Pillai, Executive Trustee of Children's Book Trust (CBT), New Delhi, founded AWIC in 1981 and nominated Ms. Manorama Jafa as its Secretary General. Launched by the participants of the CBT Writers' Workshop, AWIC has moved from strength to strength, making its presence felt in promoting quality children's literature. It has also been organizing the Indian Section of the International Board on Books for Young People (Ind. BBY) since 1990.

AWIC MILESTONES

- 1981
 - AWIC founded
 - First issue of its quarterly journal, **Writer and Illustrator** published
 - Competition for writers and illustrators started
- 1982
 - **Workshop** for writers in Hindi and English to prepare short stories
- 1983
 - **AWIC Children's Library** Project launched.
- 1984
 - **Seminar on Promotion of Children's Literature**





- 1985
- First collection of stories for children titled **Short Stories for Children** published
 - **Indo-Soviet Seminar on Literature for Children**
- 1989
- Two AWIC collections, **Mystery Stories** and **More Mystery Stories** for Children (in English) published
 - Pictorial Hindi dictionary for children **Sachitra Hindi Bal Shabdkosh** published. Prepared by 16 members of the Association, it has 326 pages, 1728 words and 1002 four colour illustrations
 - AWIC participated in the **Bologna Book Fair** for the first time. Displayed 270 books and artwork of 25 artists
 - **Children's Choice Award** (English) introduced
 - Instituted **Bal Priya Puraskar** (Hindi) for illustrators, writers and publishers. All the members of the jury for these awards are children
 - Seminar on **Better Books for Children** and an Exhibition on selected children's books
- 1990
- **AWIC becomes the Indian Section of the International Board on Books for Young People (Indian BBY)**
- 1991
- First **Exhibition of Original Artwork of Indian Illustrators** held
 - **IBBY-Asahi Reading Promotion Award** conferred on AWIC for AWIC Children's Library Project
- 1992
- **Words and Colours Go Together** - Exhibition of original illustrations of children's books, New Delhi.



- **Exhibition of Original Illustrations at Bologna Book Fair.**- 170 original illustrations of 59 Indian artists displayed.. India was the Guest of Honor
- Catalogue titled **Indian Illustrators 1962-92** published

- 1993
- Annual award for writers, illustrators and researchers instituted.
 - First **National Exhibition of Picture Books** for Children

- 1994
- AWIC sent 400 titles of Indian children's books to Osaka ICL, Japan.
 - Seminar on **International Understanding Through Children's Books**

- 1995
- **AWIC Literacy Project** launched. Under the AWIC Literacy Project, two schemes were launched 'Buy, Teach and Gift' and 'Teach and Gift'

- 1996
- **Hindi Alphabet book** published
 - **Exhibition of books on the theme 'Peace'** organised
 - **Souvenir 15 Years of AWIC (1981-96)** released
 - Seminar on **Children's Literature in South-East Asia**

- 1997
- **National Seminar and Exhibition on the Panchatantra** organised

- 1998
- **26th IBBY Congress with the theme 'Peace Through Children's Books'** held at New Delhi
 - Another **Hindi Alphabet Book** supported by Japan BBY released

- 1999
- AWIC opened **Children's Bookshop** in Bal Bhawan, New Delhi

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- 2000
- **Theme Pavilion of 14th World Book Fair** set up by AWIC along with National Book Trust, India
 - **Tamil Alphabet Book** published
- 2001
- **Indo-Austrian Seminar and Exhibition on Picture Books from Austria and SAARC countries**
 - **Distribution of 11,000 books in 20 schools in Gujarat's earthquake- devastated areas**
 - **English Alphabet Book** published
 - **Gujarati Alphabet Book** published
 - **Urdu Alphabet Book** published
- 2002
- **Bengali Alphabet Book** published
 - **Stories from Across the Globe**, an anthology of stories from IBBY Sections around the world published
 - **Exhibition of Picture Books from India and SAARC countries- Vienna, Austria**
- 2003
- **National Seminar on Storytelling to Promote Children's Literature**
 - **Release of Creators of Children's Literature in India**, a compilation of writers, illustrators, publishers, magazines, awards, researchers and institutions
 - **Meri Nayee Kitaab**, Hindi book for beginning readers published
 - **Oriya Alphabet Book** published
 - **Telugu Alphabet Book** published
 - **Children's Book Corner**, opened at Greater Kailash-II, New Delhi

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- 2004 • **Once Upon a Time in India**, an anthology of Indian folktales, published in collaboration with Indian Council for Cultural Relations (ICCR)
- 2005 • **Asian Conference on Storytelling to Promote the Reading Habit in Children**
- Celebration of **International Children's Book Day (ICBD) in India**
 - Release of ICBD poster **Books are My Magic Eyes** with accompanying message
 - **National Convention on Children's Libraries**
- 2006 • **AWIC Silver Jubilee Celebrations**
- **IBBY Reading to Recovery Project** post 2014 Tsunami. Setting up Children's Libraries in Nagapattinam, Andhra Pradesh and Andaman Islands, India.
- 2007 • Establishing **IBBY-AWIC Libraries** in Arunachal Pradesh and Mandi Village, Delhi.
- **International Conference on Storytelling to Promote Peace, Cultural Integration and the Reading Habit in Children**
 - **Kathaavachan-AWIC Storytelling Project** launched
- 2008 • **Indo-Russian Seminar** – Cross Cultural Flow of Children's Books, New Delhi
- Book Release of **The Road to Peace – stories that show the way** and **Shanti ki Raah par.**



- **Silver Jubilee of AWIC Children's Library Project**
Workshop for Librarians
- **AWIC Literacy Project and Gift-a-Book Programme,**
IBBY-AWIC Library in Jaipur and Daman, Goa.
established
- **Pen and Brush Magic** – An Exhibition of Picture Books
and Posters
- **Padhenge aur Hansenge-** Anthology of Humorous stories
in Hindi published
- **Guide to Create a Children's Library** (English & Hindi)
published by UNICEF
- 2009
 - **UNICEF-AWIC Workshop on Children's Libraries**
held at Hazaribagh, Jharkhand
 - **AWIC Book Therapy Project** launched
 - **Workshops on Book Therapy**, courtesy IBBY-Yamada
Fund.
 - **AWIC Book Reading Project** launched
- 2010
 - **International Conference on Children's Libraries –**
Building a Book Culture
 - **Writers' Workshop** in Hindi and Workshop on
storytelling for Tiny-Tots
 - **Exhibitions on Panchatantra & Gandhi and Takli**
Workshop at Nambook- Republic of Korea
- 2011
 - **Exhibition of Original Illustrations Biennial of**
Illustrations Bratislava (BIB)
- 2012
 - **International Conference on Book Therapy-Reading is**
Healing, New Delhi





- Book Release of **Lighthouse in the Storm** and **Toofan Mein Jyoti** – an AWIC collection of stories that heal.
- 2013 • AWIC Children's Library in Alwar, Rajasthan and Kohlapur, Maharashtra., Courtesy - IBBY Yamada Fund.
- **AWIC members met Her Majesty Empress Michiko of Japan at India International Centre, New Delhi**
- 2014 • **International Conference on Literacy through Literature, New Delhi**
- 2015 • Setting up of AWIC Children's Library in Kandela, Uttar Pradesh, India. Courtesy IBBY YAMADA FUND
- **AWIC Literacy Project** - Free distribution of 12 titles published by AWIC i.e. alphabet books in eight languages- English, Hindi, Urdu, Tamil, Telugu, Bengali, Gujarati, Oriya, two titles of rhymes and stories for beginning readers
- 2016 • **AWIC Literacy Project - 12 Picture Books** published
- **Free distribution of 40,000 books to under privileged children**
- **21 Growing Up Stories** an AWIC collection of sensitive and adventure stories published.

Future Programme

Conferences and Exhibitions and more publications.

Contact

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